#### Economy Overview

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# Oakdale, CA (in Stanislaus county) (ZIP 95361)

**Opportunity Stanislaus** 



1625 I Street Modesto, California 95354

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## **Report Parameters**

1 ZIP

95361 Oakdale, CA (in Stanislaus county)

#### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

### **Economy Overview**

### 34,735

#### Population (2020)

Population grew by 2,123 over the last 5 years and is projected to grow by 272 over the next 5 years.

### 11,125

#### **Total Regional Employment**

Jobs **decreased by 45** over the last 5 years and are projected to **decrease by 20** over the next 5 years.

### \$62.8K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$8.1K below** the national average earnings of \$70.9K per job.

#### Takeaways

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- As of 2020 the region's population increased by 6.5% since 2015, growing by 2,123. Population is expected to increase by 0.8% between 2020 and 2025, adding 272.
- From 2015 to 2020, jobs declined by 0.4% in Oakdale, CA (in Stanislaus county) (ZIP 95361) from 11,171 to **11,125**. This change fell short of the national growth rate of **3.1%** by **3.5%**. Labor force data is not available for Oakdale, CA (in Stanislaus county) (ZIP 95361).
- There is no education attainment data for Oakdale, CA (in Stanislaus county) (ZIP 95361).
- The top three industries in 2020 are Support Activities for Crop Production, Restaurants and Other Eating Places, and Fruit and Vegetable Preserving and Specialty Food Manufacturing.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	34,735	N/A	11,125	125.6	\$1.19B	\$2.58B	\$2.03B
Turlock CA Zip Codes 2021	81,430	N/A	34,294	125.6	\$3.61B	\$5.93B	\$5.07B
Modesto CA Zip Codes 2021	272,517	N/A	119,623	125.6	\$13.09B	\$16.72B	\$14.85B
California	39,796,161	18,928,835	19,831,760	135.9	\$3.04T	\$1.66T	\$2.25T
United States	330,768,968	160,467,740	163,214,648	100.0	\$20.80T	\$O	\$9.84T

#### 2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

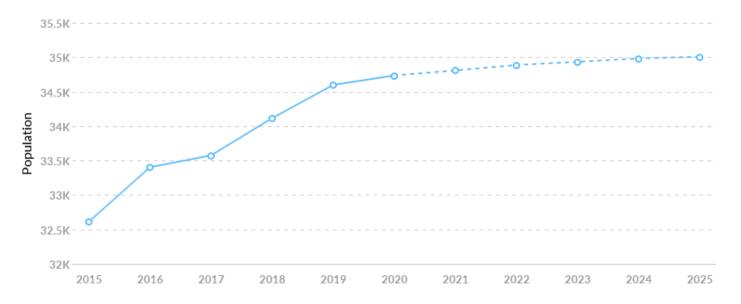
#### **Educational Attainment**

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

#### **Population Trends**

As of 2020 the region's population **increased by 6.5%** since 2015, growing by 2,123. Population is expected to **increase by 0.8%** between 2020 and 2025, adding 272.



Timeframe	Population
2015	32,612
2016	33,403
2017	33,575
2018	34,115
2019	34,599
2020	34,735
2021	34,809
2022	34,887
2023	34,934
2024	34,983
2025	35,008

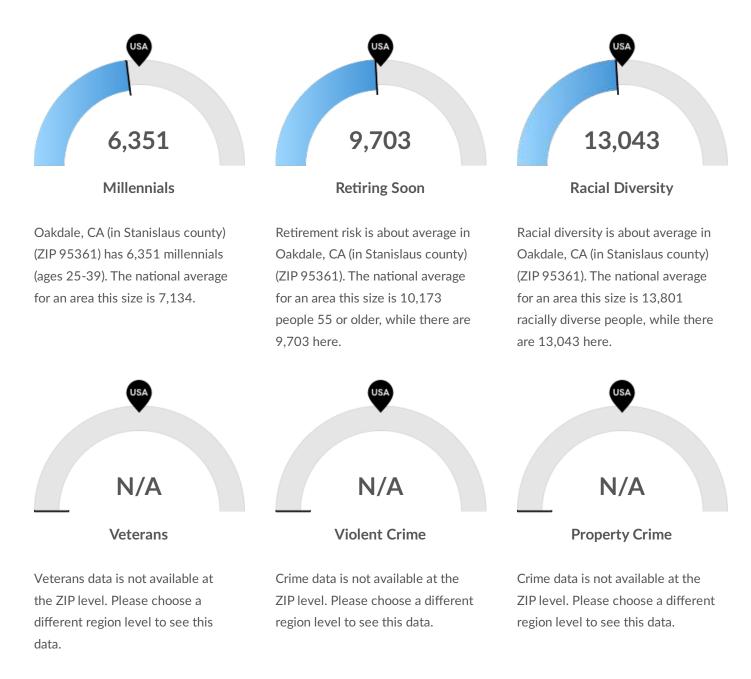
#### Job Trends

From 2015 to 2020, jobs **declined by 0.4%** in Oakdale, CA (in Stanislaus county) (ZIP 95361) from 11,171 to **11,125**. This change **fell short of the national growth rate of 3.1% by 3.5%**.



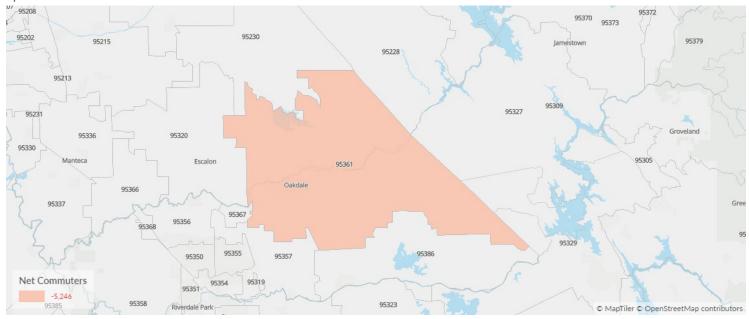
Timeframe	Jobs
2015	11,171
2016	11,413
2017	11,354
2018	11,500
2019	11,455
2020	11,125
2021	11,126
2022	11,125
2023	11,121
2024	11,114
2025	11,106

### **Population Characteristics**



#### Place of Work vs Place of Residence

Understanding where talent in Oakdale, CA (in Stanislaus county) currently works compared to where talent lives can help you optimize site decisions.



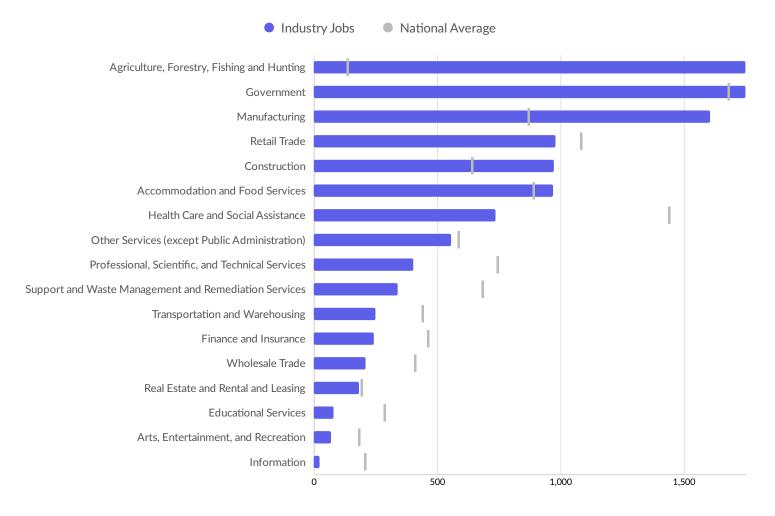
Where Talent Works

Where Talent Lives

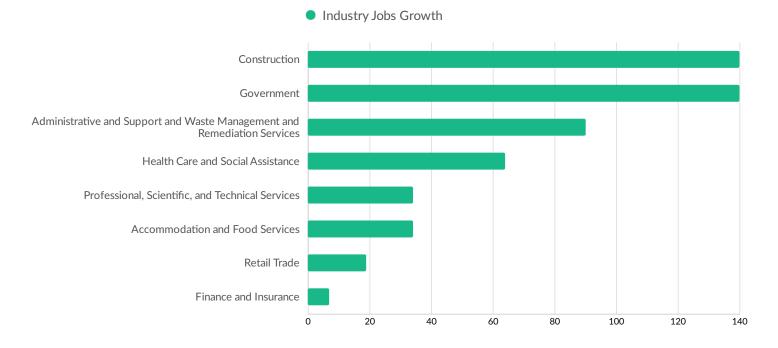
ZIP	Name	2020 Employment	ZIP	Name	2020 Workers
95361	Oakdale, CA (in Stanisla	11,125	95361	Oakdale, CA (in Stanisla	16,371

### **Industry Characteristics**

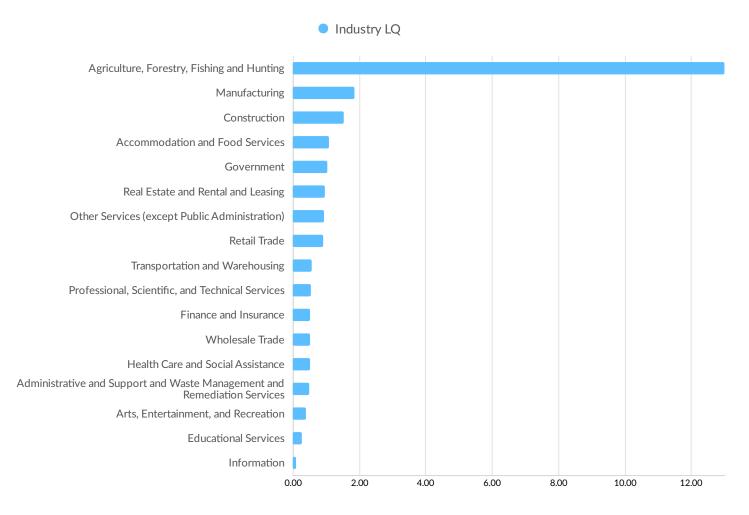
#### **Largest Industries**



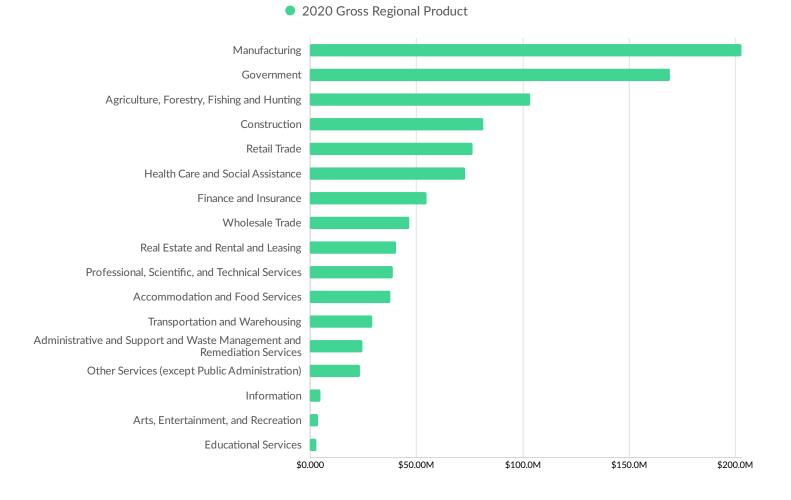
#### **Top Growing Industries**



#### **Top Industry LQ**

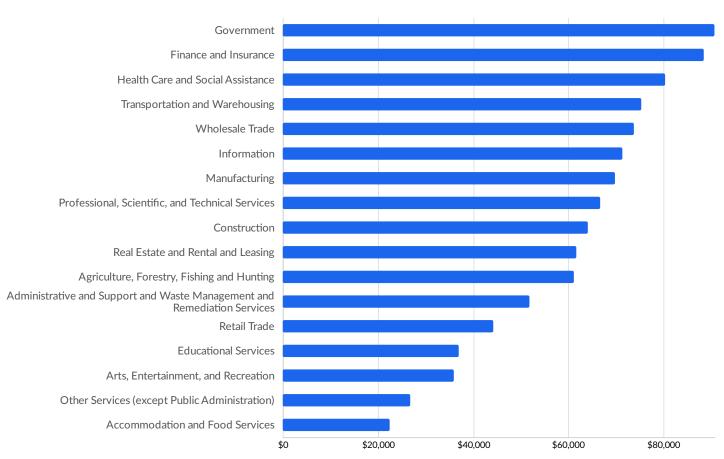


#### **Top Industry GRP**



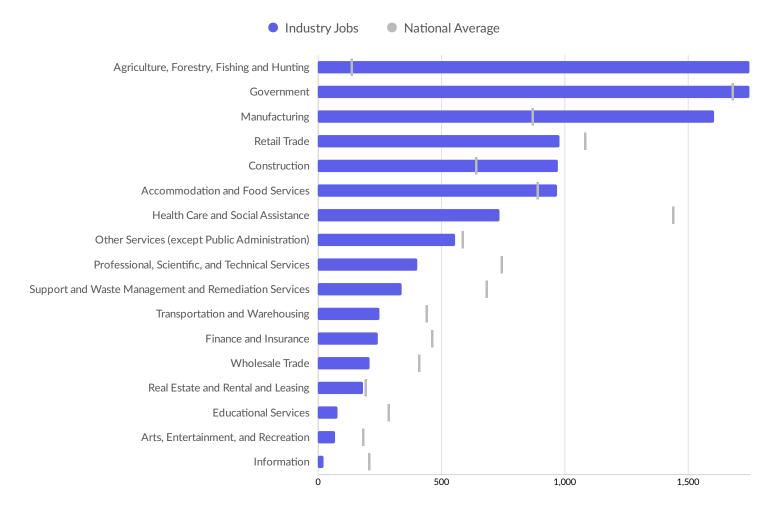
Emsi Q1 2021 Data Set | www.economicmodeling.com

#### **Top Industry Earnings**



2020 Earnings Per Worker

#### **Largest Industries**



### **Business Characteristics**

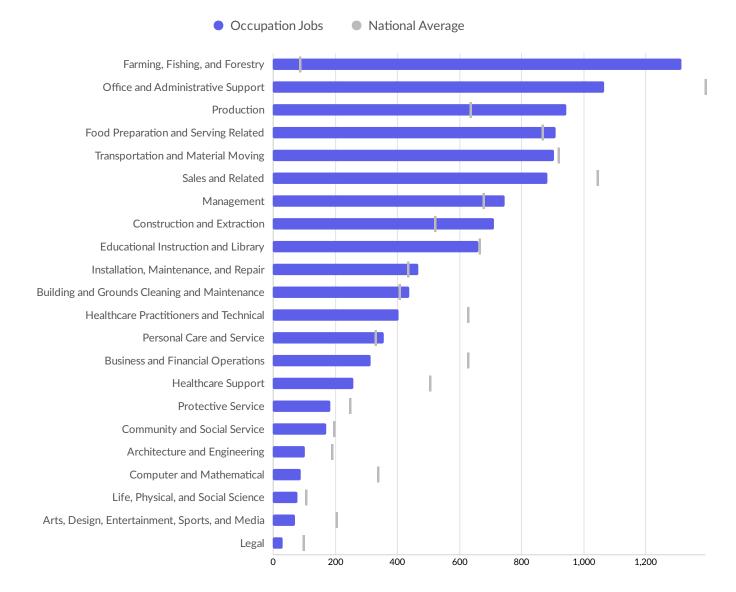
#### **Business Size**

		Percentage	Business Count
	• 1 to 4 employees	38.2%	418
	• 5 to 9 employees	24.7%	271
	• 10 to 19 employees	22.2%	243
	20 to 49 employees	11.0%	120
	50 to 99 employees	2.6%	29
	100 to 249 employees	1.0%	11
	250 to 499 employees	0.1%	1
	500+ employees	0.2%	2

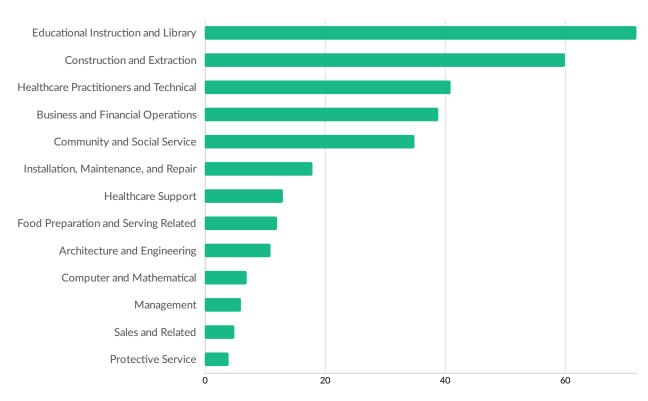
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

### Workforce Characteristics

#### **Largest Occupations**

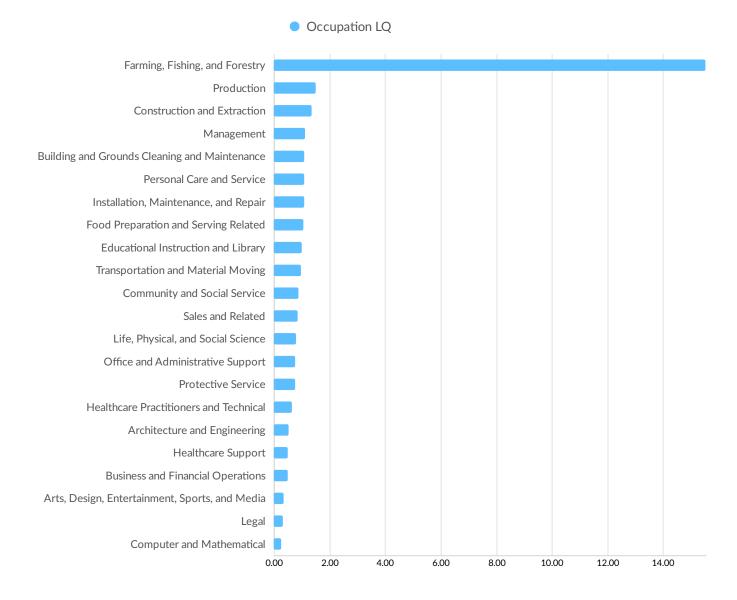


#### **Top Growing Occupations**

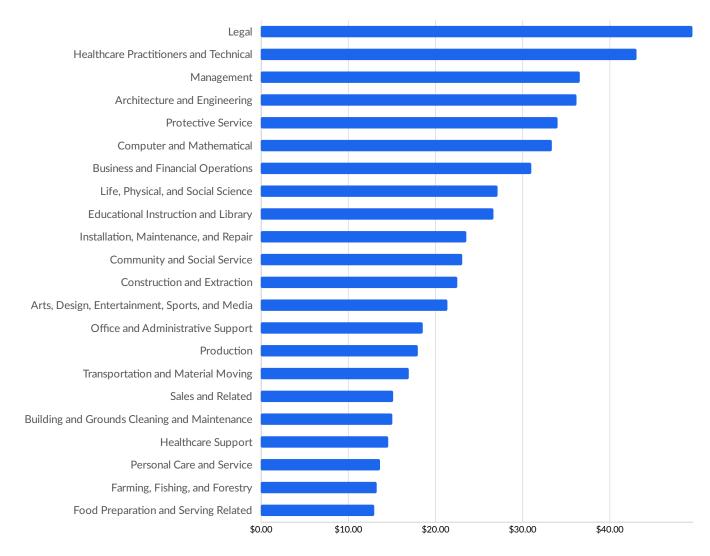


Occupation Jobs Growth

#### **Top Occupation LQ**



#### **Top Occupation Earnings**

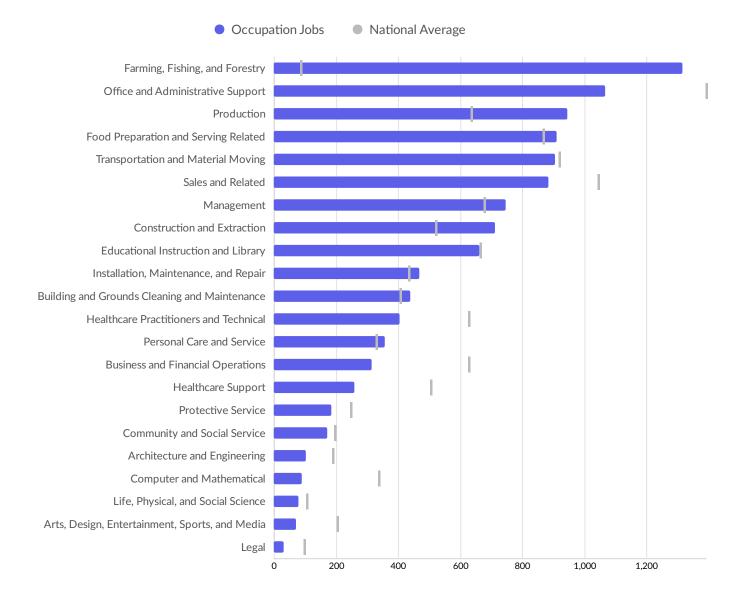


• 2019 Median Hourly Earnings

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

#### **Largest Occupations**



# **Educational Pipeline**

Over the last 5 years, no schools in Oakdale, CA (in Stanislaus county) (ZIP 95361) produced graduates.