



Sector Strategies

A STANISLAUS COUNTY WORKFORCE DEVELOPMENT INITIATIVE



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Building Community that Builds Business

Who knows the challenges of local business better than local businesses? No one. That's why Stanislaus County Workforce Development has contracted with Opportunity Stanislaus to lead the Sector Strategies Initiative, a community of businesses working together with government, non-profit and the private sector to build and contribute to economic success. This initiative will address common challenges such as

- High cost of on-boarding
- Skilled labor shortage
- Expanding the diversity of the workforce
- Employee training

The Sector Strategies initiative will focus on four industry sectors
Manufacturing • Logistics/Warehouse • Health • Agriculture

Our mission is to build a strong community of businesses that will help to determine local business needs, assist in developing a skilled workforce and strategize solutions.

This collaborative approach will allow participating businesses to

- Communicate business needs and propose solutions directly to community partners
- Create, leverage and develop a better pipeline of talent
- Identify and communicate hiring needs for critical jobs
- Work with other employers, partners and stakeholders to address skills gaps
- Identify concerns and create value in the workplace for employers, educators, and job seekers

We invite you to participate in this collaborative and strategic approach to building business in Stanislaus County.

Contact Program Manager, Teresa Green for more information.



Sector Strategies is a Stanislaus County Workforce Development initiative contracted to Opportunity Stanislaus
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